

Heart of the City

October 8, 2007 – Police Station

Present: Bill Camplin, Leslie LaMuro, Jill Kessenich, Steve Tesmer, Lue Ehinger, Josie Gobel, Kathy Kaufmann, Joan Callan, Stella Kleinschmidt, John Kleinschmidt, Beth Gehred, Margaret Martin, Steve Clein, Cynthia Holt, Katie O'Brian, Mary Linton, Sarah Rotefer, Karen Drydyk, Betty Clein

Meeting called to order at 7:00 pm by Vice President Leslie LaMuro.

Approval of last month's minutes. Beth/Mary

Truth to Power Moment: Katie O'Brian: Read from materials from her Masters in Holistic Nutrition Program.

Video Presentation

DesignE2: "China: From Red to Green?"

Depicts a country at its tipping point and finds a sustainable solution in Steven Holl's Beijing project.

Beth: Makes us feel insignificant with respect to China.

Leslie: Encouraged by how many people here and abroad seem to be catching on to ideas of sustainability.

Steve C: Where is sustainability being studied academically? Where are the educational centers?

Leslie: Mentioned Gaylord Nelson Institute at UW; Conserve School in Northern WI.

Stella K: Her son is studying architecture – sees green building and sustainability being taken very seriously.

Kathy K: Midwest Renewable Energy provides workshops and other resources.

Jill K: May be resources available on "Focus on Energy" website.

Bill C: Café Carpe way over budget on their recent building project, but feels that they will not regret it in the long run.

Joan C: Article this week's Sunday Journal Sentinel about state businesses involved in energy conservation – Johnson Controls was featured.

Beth: Was struck by the idea of using green roofs for agriculture.

Treasurer's report:

None.

Committee reports:

Projects:

Saturday Oct 13 – collection of old garbage cans. Can drop off old clean garbage cans (with lids), and recycling bins. Need people at the City Garage to help collect. Starting at 8:00 til 3:00.

Government Relations

fortspeaks.blogspot.com – blog for comments on master plan

Education & Outreach

Press Releases: Hearty Gardens Harvest Dinner, Neighbor Nation, Garbage container collection, Journal Sentinel article featuring conservation efforts in Fort.

Speakers bureau: Spoke at AAUW – entire organization signed on; Spoke at Rotary club. Verlo has agreed to donate \$600 for LED traffic lights, HOC will match to convert one intersection – to be announced at Step It Up event.

Beth gave an overview of Step It Up campaign to take place on November 3. Consensus was expressed for HOC to support the upcoming event.

Old Business

Big Heart award nominations:

Leslie: Verlo for contribution toward LED traffic lights.

New Business

Step It Up – Saturday, November 3, would like to make it a regional event this year, Partnering with other communities.

Should we buy Compact Fluorescent bulbs for distribution at Step It Up?

Encourage local retailers to stock LED Christmas lights.

Announcements

Cynthia Holt is looking for project ideas for Project Lead program.

Bill C: Talked to CEO of Renew Energy – asked him if he would speak to HOC at a future meeting.

Kitty: Terry Tempest Williams will be speaking tomorrow night at Whitewater Campus.

Kitty: Neighbor Nation is up and running, community kiosk.

Kitty: Glacial Heritage Project is having a public input session on October 30.

Next Steering Committee Meeting: October 22, Joan Callan's house

Next General Membership Meeting: November 12, Café Carpe – Guest Speaker: Spencer Black

Adjournment: 8:20 pm

Respectfully Submitted,
Steve Tesmer