

HEART OF THE CITY

Board Meeting

March 22, 2010

Discussion about Mission Statement

Paul motioned, Kitty seconded. Unanimous agreement. This will help us to get the 502C3 passage.

Strategy Wrap up thoughts – Left with 3 main goals.

1. Organization together and structure it

2. Bill and Kitty – election, joining with government. Kitty's report on the transportation project committee. Is this the right direction for us to go?

Should focus on building capacity is the direction to go. We have been focusing on Farmer's Market, food, the food films, etc.

Kitty: Fruits and Nuts donate fruit trees throughout the city in Madison...this could be a way to get more people to join us.

Three things to prioritize

- 1 Building capacity

- 2 Government Connections

- 3 Take on a transportation thing (networking our bicycle trails and talking to Jeff Wood)

- 4 What about cleaning up the Rock River

Paul: First year come up with a plan to fundraise; try to get money in the door...then with that we can figure out what we are going to do with it.

Beth: Working with a 5-year plan with any of these 3 priorities

We need to look at what commitments are out there from last year.

Cynthia – Organizational MEMBERSHIP Policy...not partnership policy. Filter or parameter for discussion.

Put in “the following criteria are recommended....”

Bring it up in the May and October meetings and determine a percentage each year?

Mary moved we approve the OPP as amended. Vote was a unanimous yea.

Cynthia – went over the Financial Policy draft. Paul made some suggested amendments.

Motion made to pass the FPD as amended. Voted unanimous.

48 attended, including the board