

**Heart of the City Board Meeting
Beth's house, 500 North Main, Fort
November 8, 2009**

Present: Beth Gehred, Kitty Welch, Karen Reinhardt, Leslie LeMuro, Mary Linton

3:08 – Beth called meeting to order

Purpose:

Board meeting...first one since the old board and the movie tomorrow.

Values Statement: Why is our city worth giving our time to? SKIP

Approve and amend agenda – Update on retreat

III. Focus on Fresh Viewing

Call people to remind them it is tomorrow, send emails, etc. It will help build community and the ethic of shopping local and/or organic. Beth gave us all handouts. Will give them out at the film tomorrow.

Kitty – will research the “Tales from Planet Earth” and whether we can do a film festival like that here.

- Have tomorrow be a “miniature membership” drive, but not to push it.
- Helpful to have the dates of all of our general meeting through July. It is always the second Monday.

Beth, Kitty and Karen arrive at 6:30

Beth will make slide with Heart dates for the film

Karen will handle sign-up sheet with Mary and Kitty

Leslie will make promotional announcement about Heart

Heart Nomination – Fat Boyz

IV. Library Donation Update – Kitty spoke with Steve Nicolas from Eco Credo to talk with the library about his product for the driveway. Mary-permeable pavement doesn't work as well with clay layers, but if they are amenable to swales, then that would be a good option.

OR support a project the architects have already approved, i.e. heated flooring

BETH – also said we would do the bulletin board, but Connie said it's too early to get into details about that.

V. November 14 Parade – Cynthia would push this but she is out west. Farmer's Market is having a float. Kristen G. has offered peddle horses. Beth, Kitty or Karen D. may peddle. **Kitty will call Cynthia.**

VI. Winter Market – Dec. 5 – Organization

Heart will have two booths, one for info, one for merchandise. Raffle off something ---Farmer's Market bucks, cheese, bread, etc. to drive people to the info booth. Will need signage.

Needs:

Sales, profile raising, membership drive (goal of 10 members.)

Sign up sheet for working the tables – ask Matt Loup to be in charge of getting people. (Beth and Kitty and Karen R. will be there all day.)

Mary will make sign up sheet for tomorrow night.

VII. 25x25 update – Kitty – Energy Independence Office. Commit to getting 25% of your energy to renewable resources by 2025. Get a grant of \$500,000 for it. Dennis Kuchenmeister at the school district was willing to spearhead it. However, we are still at the same point and Kitty and Bill sent an email reminding everyone on the council that we are at that point again. Deadline is December 15th for the application...so the time seems once again too condensed for getting it in this year...so we will try to get this going for next year. Original letter was addressed to Loren Grey but now the letter has gone out to ALL council members.

Kitty will forward letter to board and Heart members.

Beth, Karen and Kitty will send an email out to Heart members. Write a letter to the editor about getting our city to fill out the application to be an “Energy Independent Community” and call individual council members.

Kitty will also contact Sheldon Mielke.

VIII. Housekeeping

Take neighbor nation off the site.

Pat Belt will work on membership

Jill Ottow will send out notes

Paul Hable – Beth will contact

No treasurer’s report but guessing we have more than \$1,000.

IX. Announcements

Booze and Schmooze at Paddy’s on Tuesday night.

Local food blog started by Meg Kelly ... <http://farmnews.wordpress.com/>

She is wondering if Heart of the City wants to sell cheese, coffee and chocolate throughout the year on the website at \$6 a week.

Heart Party Kit – started by Cynthia Holt. We have cups, durable plates, cloth napkins and Parks and Rec has great silverware. **Should be on the website. Beth will contact the schools too.**

January 30, 31 – Transition Town training is taking place. Big thing in Sustainability, The Natural Step.

Retreat Update – not willing to go overnight. Maybe hold it one day at Kitty’s moms (Polly). Dates will be discussed over email.

November 24th – Beth will be touring the Aztalan House...anyone can come.

Need one more Board Meeting before the end of the year – December 14th, Library, 7:00. **Beth will reserve the library.**

Adjourn 4:43 Beth, Leslie seconded.