

Heart of the City

6/14/2010

Truth to Power – Leslie LaMuro

Poems from her grandmother...definitely TRUTH TO POWER...or truth to the loveliness of life.

Agenda Review:

Kim – request, under projects

Table board member review/vote

Car Tally – 8.5 cars/16 2 people per car. Trying to get ratio to zero

Treasurer's Report:

Paul Hable: Total 3448.70

Income: 580.25

Paid Out: 680.00

Negative Cash Flow: 100.25

Ads to the newspapers are not balancing with the films. Maybe accept donations at the films. Is it in the daily schedule? Kitty asks to put it in there. Chamber flashing sign, etc.

Next movie: DIRT: coordinated with Sustain Jefferson and Cynthia. July 19th. Auditorium is booked. We have a month to solve this problem. Get the ad in one week before...Thursday, the entertainment section, the Thursday before...July 15th. Also make a list of where we could put posters. Handouts at the Farmer's Market.

Committee Reports:

Government Relations-

Council members have asked for a comment period in advance. It was shelved, the committee met today at 4:00. This Thursday, June 17, at 4:30...it would be good for us to go to the meeting to say why we are in favor of it. Email Bill or Dick about the fact that it's a great idea. Karen will call Dick tomorrow about drafting a letter on behalf of HOC.

Projects: Kim Dunham

She does recycling and Arts and Crafts. Daughter urged her to make a business out of it. She has been making wind chimes, etc. with 100% recycled products. She needs cereal boxes, shredded paper, magazines, old jewelry, silverware, wall calendars. What to do about overload. Having drives at schools.

Can HOC help? Where can we have a location drop off. Maybe the Farmer's Market...she has a booth...can perhaps collect there.

Community health grant projects: Madison School of Nursing. Approach Fort Health Care about a community wide health project. Generate project idea and submit letter of intent. HOC was invited to be part of the process. They focused on safe routes...getting people walking more and promoting fitness...the other is with eating better. A whole menu of activities surrounding this...including the schools, farmer's market, bike lanes, etc.

"Fortified Health". Letter of intent is almost done and now it's a wait and see. They have a good logic model ...in terms of a community engagement process. In terms of a community wide process and policy, the city, the environment...it is all what they are looking for. Perfect fit for HOC with our long range plan of transportation.

Laura Rogers:

Hearty Hearts Project via Cynthia. When people ask, What do we do?, we don't have a good answer. Common meeting in the future (2012), have a T-shirt, and be partnering with other organizations and we will bring the volunteers and engage them with our mission. Proposal to the Pepsi Refresh Mission...they accept 1000 proposals every month. At the end of June, Laura will resubmit it for July and we need to mobilize everyone for the \$5,000.

ED and OUT: Films already addressed. Anything else? Just try to get it in the calendar.

BIG THINKS FUNDRAISING:

It really did happen and it is in good shape but Cynthia could not be here tonight

NEW BIZ:

Disposal of Medications: ???has one going only for the church, but have to have an official watching over it. This is the first time they have done it and they don't want to be overwhelmed. They will check into it...it could be one of the Hearty Heart Projects in the future. Doing it at churches because if it was part of the clean sweep then the members would be more likely to drop it by the church out of convenience. There is also an educational aspect.-

Farmer's Market Update:

Thanks to Chris and Laura...a major backbone. A few new products...it's good to change up the products. Thanks to Ernie...we should give him the sausage he loves.

OLD BIZ:

Strategic Planning Reorg.

We have a new set of committees and a new way of dealing with membership. A list serve that Laura Rogers has been working on. Creating a better website, updating it more frequently and putting a calendar on it.

Other recommendations: Bylaws, policy for organization (the policy still requires a change and then to vote on it). Not opposed to membership votes. ????? Next meeting will be a big one.

The Barrie Brick did get bought and were put in place with "In Memory of Lou Engler, HOC, 2010".

Hold a quick emergency meeting at the film for a vote. Most organizations do it at an annual meeting where they have a designated vote. Just announce that it is the Annual Meeting at the film...the board would come July 19th at 6:00 p.m. Press release for the meeting...Laura will work on it with Cynthia.

Nominations:

Ernie – for the Farmer's Market help, Beth

Farmer's Market – the growth over the past 3 years (the Chamber), Karen

Kathy Idhe – for what she does for the teens of this city, Beth

(We need to turn in a form for these nominations)

ANNOUNCEMENTS:

Chris – Farmer's Market list of volunteers....still need people to sign up. They need people June 26th and July 3rd.

Laura – knows somebody who does organic hair care and is involved with Lox of Love. Will shave people's heads and help them grow it back thicker and healthier. Wants to have a class about organic natural hair care and Laura is doing an organic soap-making class.

Kitty – July 4th Ice Cream Social and Bakery Auction. This year expanding from pies to bakery. Anybody who like to bake and donate it to the museum. Must hold up outside and must be there by Saturday, July 3rd. Call museum and let them know.

MREA is this weekend.

There is an Eco Fair in Elkhorn. Trying to do an MREA sell. July 16 -18.

Adjourn: 8:15 p.m.

NEXT MEETING IS THE FILM.