

Heart of the City Board Meeting

Dec. 14, 2009, 7:00 - 9 pm

Dwight Foster Library, Rogers Room

Present: Kitty Welch, Beth Gehred, Mary Linton, Joan Callan, Kathy Kauffman, John Ottow, Matt Loup, Cynthia Holt

Notetakers: Kitty Welch, Beth Gehred

Meeting purpose: tune up of organization

Agenda approved

Treasurer's report – Hable has update which he will e-mail

Library Update – They will be using pervious asphalt; they prefer that. Tom Kramp is opting that way, anyway, and they will get back to us for the cost differential between it and regular asphalt. Library board meets Thursday. Kathy Kauffman of the library building committee felt that finalizations will be voted on Thursday. Matt & Beth felt that \$2k should be the outermost likely differential.

Winter Market Wrap Up – Matt thanks everyone who came. We had seven sign-ups and got some info out – only one Waters of Wisconsin book was given away (to Matt). How can we more effectively get the Heart of the City message out? A fair amount of people stopped by and looked at things. The cheese curd & raffle had a good impact. Announcing winners at the microphone was good except hard to hear. Made \$123. Ordered 40 curd and sold out. Have more plain ones next year. Music – muddy din at one end of the hall. Arrangements of tables in the middle was not conducive to cozy seating.

25X25 Update – David Lescohier said Wilmet felt that there is no specific project so not worth doing. Gray asked, “would we just be going on the coattails of MATC and the schools, or would we do something as a city?” Kitty responded that that was up to him. Kitty urged Lescohier to at least forward the resolution. Cynthia asked if we could facilitate this ourselves. **We will ask Govt Committee to arrange a meeting between MATC, schools and city to get the conversation going in March. Kitty will represent the Board.**

Upcoming Screenings: General support. We'll want to work out the details when we hear more. Have a focused meeting before each one – Ed & Out may want to be the lead group. Beth offered to help.

Reports from Committees:

Govt: Bill will run for city council, if people will get the sigs for him. Beth asks if anyone might want to provdie county board representation as this is an election year.

Projects Committee: Matt Loup felt 7 new names at the market was good. Getting the city to help out with the garbage cans. Matt thought perhaps he could even do the leg work on putting out the cans and

collecting them. Matt reported that Craig Ficene is willing to help get the idea of community gardens out before the Latino population. Needs outreach ideas. A flyer to distribute to Mexican restaurants, two apt houses, grocery store, Mexican Cultural group (**Maria Perez – Cynthia will get a contact number to Matt**) and perhaps a church or two.

Ed & Out: No report.

Fundraising: 501 c (3) discussion – Kitty led the discussion of the confusions raised by IRS for slowing down the 501 c (3). **Paul will work with Jill O. and Cynthia to find the copy of the original application. Cynthia will initiate the search and make sure all is hunky-dory by March 2.**

Family Weight Loss – **Beth/Heart will alert people for whom this is in their mission. Will get bicycle maps.**

Sustainable Lawn Care Conference – Partnering with Rock River Stormwater Group. Perhaps we'd rather have a booth at the Lawn & Garden Fair and just hand out their literature. Also help spread the word on the Janesville event. **Kathy K and John Ottow will follow up on this.**

River Monitoring – **Beth will call Suzanne Wade and see if there is a way for Heart of the City to help – suggest the high school science teachers.**

Makers Place – Share the idea of this at films. Keep the idea alive with vocalization and sharing – Big Thinks – Letter to the Editor.

Energy Fair in Lake Mills – Rock the Earth – is there a way to partner? Is there a solar tour we could contribute to?

Big Heart Nomination – MATC for its construction of a wind turbine. See Ann Engelman's nomination.

Fat Boyz – Nominated for their charitable bar-tending events by Kitty Welch.

Beth will ask Amy L to go over all the old minutes for all the nominations and put those out before the general membership in an info bits so that we can vote in January.

Membership Management – Pat Belt will step up after the first of the year to help. Jill Ottow will do thank you notes. Kitty will put out a membership reminder on Facebook. Beth asks that we become organizational members of Town & Country. How to decide? Rock River Coalition, RENEW Wisconsin, 1000 Friends, Friends of Rose Lake, Friends of Allen Creek, Arts Council, Historical Preservation, Fort Community Foundation, Hoard Museum, Chamber Of Commerce. Ask for reciprocal relationships – Arts Council, Friends of Allen Creek, Friends of Rose Lake. Table that to next meeting.

January meeting – Potluck meeting at the Carpe – who should we invite as special guests: ecumenical council – invite city council – look at minutes.

Email info on Strategic Planning.

Adjourn at 9pm.